

## **First presentation of the Crus Bourgeois du Médoc at the Hong Kong International Wine & Spirits Fair**

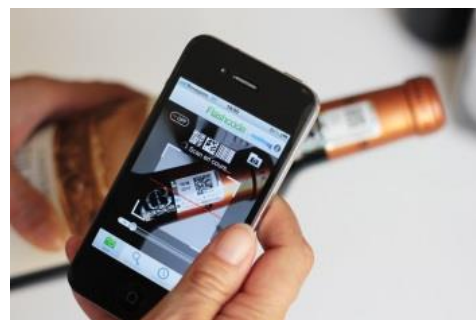
**Encouraged by the success of the last four years, the Crus Bourgeois du Médoc are making another trip to China and Japan, and this year have included a visit to Hong Kong.**

A delegation of more than 40 vineyard owners, accompanied by the Vice-President of the Crus Bourgeois du Médoc, will present the 2012 vintage to wine professionals and the press at a large tasting to be held at the Hong Kong International Wine & Spirits Fair on Friday 6 November. The tasting will take place from 4pm to 6pm in Wine Tasting Room A, Hall 3G.

In addition to the tasting, a Crus Bourgeois du Médoc Masterclass will be given by Bettane & Desseauve on Saturday 7 November, in Wine Tasting Room B, Hall 3B.

The Crus Bourgeois du Médoc approach:

- An innovative quality assurance procedure
- An Official Selection for each vintage based on a blind tasting
- Independent tasters
- An authentication sticker on every bottle



**Press contacts**  
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