

Ready, Steady.... Primeurs!

The Crus Bourgeois du Médoc will be presenting their 2013 Primeurs at Château d'Arsac on 1, 2 & 3 April.

A unique opportunity to taste the 2013 vintage and explore its diversity over different Médoc appellations: **Médoc, Haut-Médoc, Margaux, Moulis, Listrac Médoc, Pauillac and Saint-Estèphe.**

As in previous years, the tastings will be organized so that professionals can taste whichever wines they wish, at their own pace and in complete freedom:

- **All day programme** : professionnals will be welcomed non-stop from 9.30am to 6.30pm
- A work area **will be reserved for journalists** in the Château's former stables, available from 9.30am to 6.30m.
- This event is only for professionals and wine journalists: professionals who have not received a personal invitation can register directly on www.crus-bourgeois.com with the code **PRIM13.**
- **A rare opportunity** to taste a wide range of Crus Bourgeois du Médoc, classified by appellation.

For interview requests, please contact the Crus Bourgeois du Médoc.

Press Contacts:

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