

Press Release / 16 May 2014

The 2014 Crus Bourgeois du Médoc Cup

The name of the patron of the Crus Bourgeois du Médoc Cup has just been unveiled: Alain Dutournier, the starred Chef of Le Carré des Feuillants Restaurant in Paris.

He will be a member of the jury which meets on 19 May to judge the 183 Crus Bourgeois du Médoc which are competing. There will be a blind tasting of the 2011 vintage.

Especially assembled for the occasion, the jury is made up of distinguished figures from the wine world (sommeliers, oenologists, journalists and wine merchants); some prestigious institutions will be represented, such as Caves Taillevent, the George V - Four Seasons Hotel, the Alain Ducasse Group, La Grande Epicerie, and large scale retailers including Carrefour, Super U, Auchan, Casino etc.

The awarding of the Cup will take place the next day in Bordeaux in the presence of Jacques Dupont, journalist for the weekly Le Point magazine (the event's partner), members of the wine industry, the press and the winner of the last year's Cup.

MINI BIO OF THE CUP PATRON

Alain Dutournier, the starred Chef of Le Carré des Feuillants Restaurant, will be this year's patron. Having received numerous distinctions in the world of food, he is also known for his passion of wine: Elected Best Restaurateur Sommelier in 1976, just before receiving his two stars, he opened Caves Marly in 1980, a vast 10,000 m² warehouse devoted to the sale of wines and spirits.

Press contacts

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