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The 2013 Crus Bourgeois du Médoc Cup

The name of the patron of the Crus Bourgeois du Médoc Cup has just been unveiled

Eric Beaumard, Sommelier and Director of Le Cinq, the restaurant of the George V hotel, has been chosen to be the patron of the 2013 Crus Bourgeois du Médoc Cup.

The event brings together a specially selected jury of 30 wine industry professionals, representing various prestigious establishments.

Supervised by Jacques Dupont, journalist at Le Point magazine, the Cup's partner, this year's event will take place on 16 June.

The jury's task will be to judge the 222 Crus Bourgeois du Médoc candidate wines, on the basis of a blind tasting of the 2010 vintage.

At the end of the competition, Jacques Dupont and Eric Beaumard Jacques Dupont will reveal the names of the top ten wines and award the Cup to the Overall Winner in the presence of the assembled wine producers, journalists and wine merchants.

Mini-Bio: Before becoming director of Le Cinq restaurant at the George V hotel in Paris, Eric Beaumard was an outstanding sommelier who has received numerous awards: best sommelier in France in 1992, best sommelier in Europe in 1994, and finally vice-best sommelier in the world in 1998. In 1999 he became Sommelier and Director of the Le Cinq restaurant, where he manages a cellar that contains approximately 45,000 bottles of wine.

Press contacts

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