

Press Release / 11 June 2015

## The 2015 Crus Bourgeois du Médoc Cup

The name of the patron of the Crus Bourgeois du Médoc Cup has just been unveiled: Marc Chapleau, Author & Senior Columnist for the Canada Chacun son Vin / Wine Align site & blog.

He will be a member of the jury which meets on 14 June to judge the 174 Crus Bourgeois du Médoc which are competing. There will be a blind tasting of the 2012 vintage.

Especially assembled for the occasion, the jury is made up of distinguished figures from the wine world (sommeliers, oenologists, journalists and wine merchants); some prestigious institutions will be represented, such as the Chapon Fin, Luytens restaurant in London, and large scale retailers such as the Mousquetaires, Auchan and Super U.

The patron will also be present at the award ceremony the following day at Vinexpo Bordeaux, accompanied by Jacques Dupont, journalist with the weekly Le Point magazine (co-organizer and partner of the event). All members of the wine trade are invited to the event which will take place in Tasting Lab 4, Hall 2, at 3.30pm!

### MINI BIO OF THE CUP PATRON

Marc Chapleau, Author & Senior Columnist for Canada Chacun son Vin / Wine Align. Journalist specialized in wine (and beer and spirits) for almost 30 years. Editor of Cellier magazine (SAQ) from 2005 to 2013. Head Wine, Beer, Cider and Spirits taster for the consumer magazine *Protégez-Vous* since 2002. Contributor to the Guide Hachette for the "Ice Wines" chapter in the 2005 edition. Previously editor of *Wines & Vines* magazine (1985-1987), wine columnist for *Voir* newspaper (1989-2000) and more recently *Affaires Plus*, *Vins & Vignobles* and *Wine Tidings* magazines. Author of four books: Interviews with Champlain Charest - *La Passion du Vin* (Liber, 1994), *L'Amateur de Vin* (Liber, 1995) and, in quick succession in 2002 and 2003, the two volumes of *À Nous Deux, le Vin!* (published by XYZ). *Let's Talk Wine!*, the English version of the first volume has been published in North America.

**Press contact:**

Frédérique de Lamothe - Director

Frédéric de Luze - Président