

## New Primeurs programme!

The Crus Bourgeois du Médoc will be presenting their 2014 Primeurs at Château d'Arsac on 31 March, and 1 & 2 April.

A unique opportunity to taste the 2014 vintage and explore its diversity over different Médoc appellations: **Médoc, Haut-Médoc, Margaux, Moulis, Llistrac Médoc, Pauillac and Saint-Estèphe.**

As in previous years, "Free Tasting" sessions will enable professionals to taste whichever wines they wish, at their own pace and in complete freedom:

- **All day programme:** professionals will be welcomed non-stop from 9.30am to 6.30pm
- A work area will be **reserved for journalists** in the Château's former stables, available from 9.30am to 6.30pm.
- This event is only for the trade and wine journalists: professionals who have not received a personal invitation will be able to register directly on [www.crus-bourgeois.com](http://www.crus-bourgeois.com) with the code **PRIM14.**

**An opportunity** to taste a wide range of Crus Bourgeois du Médoc in one location.

**New:** A "Speed Tasting" area will enable professionals to request an assisted tasting of wines that they have preselected.

*For interview requests, please contact the Crus Bourgeois du Médoc.*

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BOURGEOIS

Press contacts

Frédéric de Luze - President

Frédérique de Lamothe - Director