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The Crus Bourgeois du Médoc Cup

The winner of the Crus Bourgeois du Médoc Cup was announced on June 15th at Vinexpo, Bordeaux, by Jacques Dupont, senior wine columnist with *Le Point* magazine, partner and co-organizer of the event, during an awards ceremony at Vinexpo attended by press and trade.

The patron of the Cup, Marc Chapleau, senior columnist for the Quebecois online magazine “Chacun son Vin / Wine Align”, awarded the Crus Bourgeois du Médoc Cup to Mr Emmanuel Cruse of Château Lilian Ladouys, a Cru Bourgeois du Médoc in AOC Saint-Estèphe.

The 12 Crus Bourgeois du Médoc laureates stood out among 174 candidates, during a blind tasting on the 2012 vintage:

Château d’Aurilhac, AOC Haut-Médoc

Château Bibian, AOC Haut-Médoc

Château le Crock, AOC Saint-Estèphe

Château Labadie, AOC Médoc.

Château Ladignac, AOC Médoc

Château Landat, AOC Haut-Médoc

Château Lestage Simon, AOC Haut-Médoc

Château Lilian Ladouys, AOC Saint-Estèphe

Château Liouner, AOC Listrac-Médoc

Château Les Ormes Sorbet, AOC Médoc

Château Rollan de By, AOC Médoc

Château Tour des Termes, AOC Saint-Estèphe

Debra Meiburg, MW, conducted a commented tasting of the 12 wines at Vinexpo. In speaking of them, and the 2012 Crus Bourgeois du Médoc selection as a whole, she stated: “Never have the Crus Bourgeois du Médoc been more impressive than in the last few years.”



A **virtual tasting** gathering the 12 laureates will take place in September 2015. A group of American based journalists will be invited to taste the top 12 wines from their homes or offices in the U.S. during a commented tasting led by the owners, streamed live from Bordeaux.

A Hong Kong resident for over 25 years, Debra Meiburg is an award-winning author, TV personality, international speaker, and a leading voice in wine education in Greater China. Debra has been awarded Entrepreneur of the Year (Women of Influence) by the South China Morning Post & the American Chamber of Commerce and in 2012 she was ranked the 7th most powerful woman in wine by the Drinks Business Magazine.

Debra is producer and host of several documentaries and TV shows, including Taste the Wine that is broadcast in 26 countries. She judges many wine competitions annually and co-founded the world's first truly pan-Asian wine competition, the Cathay Pacific Hong Kong International Wine & Spirit Competition. Debra developed a suite of award-winning wine educational books and tools currently distributed on four continents and with her Guides to the Hong Kong, Shanghai, Beijing and Singapore Wine Trades, has firmly establishing her as a key voice in the Asian wine trade.

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