

Press Release / 11 May 2012

The Coupe des Crus Bourgeois du Médoc 2012

The Alliance des Crus Bourgeois du Médoc has revealed this year's patron.

Gérard Margeon, Chef Sommelier for the Alain Ducasse Group, has just been named patron of the Coupe des Crus Bourgeois du Médoc 2012.

The specially selected jury brings together 30 wine industry professionals, representing various prestigious establishments: the Caves Taillevent, the Georges V Hotel and the Shangri-La Hotel; top Parisian wine merchants such as Lavinia and Wine to One will also be represented, and wine buyers for big groups such as Casino and Super U will be present, along with journalists and renowned sommeliers, including the President of the Association de Sommellerie in Paris. Bruno Quenioux, designer of the "Château Baccarat" range of wine tasting glasses will also be on the jury. Supervised by Jacques Dupont, journalist at Le Point magazine, the Cup's partner, this year's event will take place over two days:

- 14 May, there will be a blind tasting of the 2009 vintage of the 164 Crus Bourgeois du Médoc candidate wines, at which the jury will award their scores.
- 15 May in Bordeaux, Jacques Dupont will reveal the name of the overall winner, who will be awarded the Cup in the presence of the assembled wine producers, merchants and journalists.

Mini-Bio: Gérard Margeon met Alain Ducasse in 1993 and joined the Group: he worked at Le Louis XV restaurant in Monaco before participating in the opening of Alain Ducasse's new restaurant in Paris (First located in "Raymond Poincaré avenue" after being moved to the "Hôtel Plaza Athénée" in "Montaigne avenue") as Head Sommelier. Gérard Margeon has been Head Sommelier for the Alain Ducasse Group since 2000 and also organizes sommelier workshops at the Alain Ducasse Training Centre and Cooking School. Gérard Margeon currently manages an inventory of 5,000 wines.

Press contacts

Frédérique Dutheillet de Lamothe – Director
Frédéric de Luze - President