

Press Release /15 May 2012

The Winner of the Crus Bourgeois du Médoc Cup

Jacques Dupont, journalist at Le Point magazine, has just revealed the name of the overall Winner of the 2012 Crus Bourgeois du Médoc Cup.

Selected from the 10 winners of the Crus Bourgeois du Médoc Cup who were chosen yesterday, the overall winner is Château Poitevin in AOC Médoc.

On behalf of the Cup's patron, Gérard Margeon, Head Sommelier for the Alain Ducasse Group, Jacques Dupont awarded the Crus Bourgeois du Médoc Cup to Mr Guillaume Poitevin, owner of Château Poitevin, in the presence of other Crus Bourgeois du Médoc owners, Bordeaux wine merchants and brokers who came to celebrate the occasion at the CIVB's Bar à Vins.

Monsieur Jacques Philippe of Château Devise d'Ardilley, last year's overall winner, offered his congratulations to the happy winner.

The 10 winners of the Crus Bourgeois du Médoc have received as a gift new oenological glasses « Château Baccarat ».

The overall winner was chosen on the basis of a blind tasting of the 2009 vintage by a distinguished professional panel.

See full photo coverage of the Cup on

Le Point.fr

Press contacts:

Frédéric de Luze - President

Frédérique Dutheillet de Lamothe – Director