

## Les Crus Bourgeois du Médoc present their Primeurs at Château d'Arsac

### Professional non-stop tasting, 3 to 5 April 2012

The Crus Bourgeois du Médoc Primeurs tastings will take place at Château d'Arsac, from Tuesday 3 to Thursday 5 April, from 9.30am to 6.30pm.

A unique occasion to taste the 2011 vintage and discover its quality & diversity throughout the different Médoc AOCs: **Médoc, Haut-Médoc, Margaux, Moulis, Listrac Médoc, Pauillac and Saint-Estèphe.**

As every year, a self-service tasting will encourage complete flexibility:



- **An extended tasting period:** three continuous days from 9.30am to 6.30pm, professionals will be welcomed all day long in the cellars that have been specifically converted for the event,
- **A special tasting area for the journalists:** will be available at the same time,

• An event only accessible to wine professionals and journalists. If they have not received their **personal invitation** and want to get it, a request has to be sent to **communication@crus-bourgeois.com** mentioning their last name, first name, company, e-mail address and country.

*Interviews available upon request, please contact l'Alliance des Crus Bourgeois du Médoc.*

### **Press Contacts:**

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